62.57 Index*

New Jersey Apple Seedlings Department of Salture

Standard Varieties of Apples



Jerseyred on a five-year-old tree.

Propagated and Distributed

by the

NEW JERSEY APPLE INSTITUTE, Inc.

New Brunswick, New Jersey

Fall, 1955 - Spring, 1956

Practically all of the apple trees available through the New Jersey Apple Institute are on Hibernal rootstocks. In addition to being very hardy, Hibernal stock is more resistant to disease than most domestic seedlings. Trees on Hibernal stock tend to induce early fruiting and strong, wide angled crotches.

A limited number of Jerseyred are available on Virginia Crab and Domestic roots. A few N. J. No. 2 and N. J. No. 3 trees are also available on Domestic roots.

JERSEYRED (N. J. No. 1)

A large, attractive, winter apple similar to Rome in size and shape. Jersey-red introduced as N. J. No. 1 in 1947 is the first apple seedling originated at the New Jersey Agricultural Experiment Station to be named. It originated as a cross of Gallia Beauty (a double red strain of Rome) and White Winter Pearmain, a late winter apple with excellent storage quality.

Jerseyred hangs to the tree later than Rome and keeps longer in storage in good condition. It retains a crisp, snappy flesh longer than Rome, is a more desirable eating apple and fully equal to Rome for cooking, including baking.

The Jerseyred tree is a strong grower in the nursery and orchard. It comes into bearing early, has strong, thick branches and twigs, and is resistant to fire-blight.

Jerseyred will prolong the Rome harvesting season and provide an attractive winter apple with better quality than Rome or the double red strains of Rome.

N. J. No. 2

A firm, medium to large, attractive, early, green apple changing to an attractive yellow as it matures. It ripens a few days later than Starr, but a portion of the crop may be harvested with Starr in suitable condition for cooking. When fully mature it also is a good dessert apple. The trees come into bearing early and are productive, vigorous, hardy and resistant to fire-blight. A promising summer variety to replace English Codling and possibly Starr in some areas. It is a cross between Melba and Twenty Ounce Pippin.

N. J. No. 3

The fruit of this promising seedling resembles McIntosh in general appearance. It develops more red color than McIntosh at New Brunswick and hangs

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| Date | 9 | 5 |
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| | | |

To THE NEW JERSEY APPLE INSTITUTE, INC. R.F.D. No. 3, Princeton, New Jersey:

I would like to place an order for the following trees:

| Variety | No. of Trees | Grade Preferred | Variety | No. of Trees | Grade Preferred |
|-------------------------|---|--------------------|------------------------|-----------------|--------------------|
| Jerseyred (N. J. 1) | *************************************** | | Turley | | |
| N. J. No. 2 | *************************************** | | Yellow Delicious | - | |
| N. J. No. 3 | | | Oregon Scarlet Stayman | | |
| Double Red Delicious | | | Red Rome | | |

LIABILITY AGREEMENT

Great care is used to avoid mistakes, but in case any trees prove to be untrue to the name under which they are sold, the original order will be replaced or the amount actually paid for such stock at the time of purchase will be refunded. The purchaser agrees to accept the trees on these terms.

| Signed: | | *************************************** | *************** |
|--|--|---|---|
| Address: | | | |
| I will call for the trees at the inotified they are ready. | Nursery | | when |
| Please ship the trees to: | ······································ | *************************************** | |
| | | | *************************************** |
| Enclosed find {Check Money order | for | | |

Make checks and money orders payable to the New Jersey Apple Institute

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In THE MENY TERRIER APPLE INSTITUTE, INC.

I would like to place in order for the following trees:

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Please ship the proof I

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to the tree five days to a week later. The tree is of medium size and productive. It is a promising substitute for McIntosh where the latter normally does not develop enough red color.

V DOUBLE RED DELICIOUS

A red bud sport of Delicious with all of the good qualities of that popular variety. It may be harvested earlier and develops more red color than the regular Delicious.

TURLEY

A large, attractive, red apple of good quality ready to harvest about a week before Stayman. It does not crack like Stayman and develops more red color similar to but brighter than Paragon. It is an excellent cooking apple and superior to Paragon for eating. It is a promising substitute for Stayman.

YELLOW DELICIOUS

An attractive, high quality, golden yellow apple. Excellent for cooking and eating.

OREGON SCARLET STAYMAN

This is one of the most attractive red bud sports of Stayman. It originated in Oregon. Other than developing fruit with more and better color both tree and fruit are similar to the regular Stayman.

RED ROME

Two strains of Rome Beauty red sports have been propagated by the Apple Institute and trees are now available for planting. They may be referred to as the Lawrence Smith and Leslie N. Applegate strains. Both develop fruit of an attractive, bright red color and the size compares favorably with the regular Rome.

GRADES AND PRICES

Trees on Hibernal Stocks

| | 1 to 9 | 10 to 49 | 50 to 99 | 100 to 499 | Over |
|-------------|--------------|----------|----------|------------|-----------|
| Grade | trees | trees | trees | trees | 500 trees |
| 3 to 7 feet | . Kii,mi | \$2.00 | \$1.50 | \$1.30 | \$1.20 |
| 5 to 7 feet | \$2.50 | | | | |

Trees on Domestic Stocks Jerseyred N. J. No. 2 and N. J. No. 3 Only

| | | 1 to 9 | 10 to 49 | 50 to 99 | Over |
|---|-----------|--------|----------|----------|-----------|
| | Grade | trees | trees | trees | 100 trees |
| 3 | to 4 feet | \$1.40 | \$1.20 | \$.95 | \$.75 |
| 4 | to 5 feet | \$1.70 | \$1.45 | \$1.10 | \$1.00 |

PLACING ORDERS

All orders for trees should be sent to the C. H. Steelman Fruit Nursery, R.D. No. 3, Princeton, New Jersey. A deposit equal to ten per cent of the total cost of the trees is required with each order and the balance at the time of delivery.

All checks and money orders should be made to the order of the NEW JERSEY APPLE INSTITUTE.



Jerseyred on a three-year-old tree in Atlantic County.